



Jobvite Hire: Advertising & Marketing

The creative recruiting solution  
for hiring creative people.

Jobvite

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What's so special about creative people? *Everything.*

Creative candidates don't fit molds. Instead of standard resumes, they have web-based portfolios and profiles. They are avid social networkers. They are passionate about what they do. And they are notoriously difficult to pin down—especially when your agency has only a handful of recruiters trying to fill dozens of positions on a limited resource budget.

Creative recruiting teams need innovative technology that streamlines day-to-day tasks to free up valuable time and energy for more strategic work. Combining an intuitive interface, and extreme ease of use, Jobvite Hire helps advertisers and marketers build greater efficiency into their hiring processes—making it more straightforward than ever for creative recruiters to bring the right creative talent on board.

## Highlights

### Intuitive interface.

Our completely redesigned user interface is the heart of Jobvite Hire. We put things where you expect them to be, so you can do your job. Innovative navigation and common-sense displays help you quickly review what matters and hide what doesn't. With a few simple clicks, you can view an open requisition to see its details, schedule an entire on-site interview, or take a look at active candidates who have applied for a position. Filter the results to see who has applied since the last time you checked. If you spot a candidate that interests you, click on a social profile or portfolio link to see more information.

### Centralized management.

From dynamic dashboards and scheduling assistants to real-time candidate activity feeds with social media integration, Jobvite Hire gives you all the data you need, all within a single system.

### Integrated application views.

We deliver all relevant data—including resumes, LinkedIn profiles, or creative portfolios—right to you, *inside* Jobvite, in real time. There's no need to download documents or launch other programs. Unlike outdated Applicant Tracking Systems, we don't use add-on forms and external hyperlinks. We think creatively, like you do, ensuring that all important information is dynamic, accessible, and continuously updated.

## Better candidate experience.

Courting creative candidates is a tough job. That's why Jobvite Hire makes it easier for your top candidates to find and apply for jobs. Social media integration and automated broadcasts ensure that requisitions are posted on the platforms your prospects use every day. In fact, Jobvite was the *first* company to offer the "Apply with LinkedIn" feature—and is currently the *only* company that still allows candidates to also submit a resume. With just a few clicks, candidates upload their profiles or portfolios, and Jobvite parses the data automatically. Submit the application, and that's it. And Jobvite extends this instinctively natural user experience with touch screen optimization for mobile devices. Candidates can even receive real-time updates on application status.

## Jobvite Hire Features

### Applicant Tracking

Accelerate your workflow and keep hiring managers in the loop, thanks to efficient online tracking of requisitions, applicants, and offers.

- Configure workflows and forms to fit your business processes
- Prepare and route requisition and offer approvals by email
- Share information and activities with hiring managers— via email and hiring manager self-service
- Leverage a robust, searchable candidate database with data import and parsing
- View a dynamic LinkedIn profile in the candidate detail page
- Check activity feeds for tracking history

### Email and Productivity

Lean, mean recruiting team? No problem. Make everyone more productive on the tools your team uses daily.

- Automatically receive recruiting information in email or on mobile devices
- Automatically track replies to notes and messages in Jobvite, and associate them with the appropriate candidates, contacts or requisitions
- Boost efficiency when you assign tasks to yourself or others and track within the application

### Social Recruitment and Employee Referrals

Reach the right candidates and tap everyone's networks for talent— easily and efficiently.

- Allow anyone to send a Jobvite, a personal job invitation through social networks or email
- Target contacts or broadcast to multiple networks from one place
- Easily calculate match suggestions for a job based on social profile information
- Automate publishing of jobs to social networks and deliver fresh, relevant content effortlessly

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|  | <ul style="list-style-type: none"> <li>• Share trackable job information in 300 social networks, online communities and blogging platforms</li> <li>• Target relevant job listings to profile or fan pages using our Facebook application, Work With Us</li> <li>• Manage your employee referral program, track referrals and recognize employee contributions</li> </ul>  |
| <h3>Job Promotion</h3> <p>Attract the right creative talent by promoting your job openings more effectively.</p>   | <ul style="list-style-type: none"> <li>• Automatically feed your current openings to free job search engines like Indeed and Simply Hired</li> <li>• Publish your jobs anywhere on the web, and track with unlimited, trackable Jobvite links</li> <li>• Automate distribution of your jobs on Jobvite Twitter channels with short, trackable links and hashtags</li> <li>• Achieve third-party job promotion integration with LinkedIn, JobTarget and eQuest</li> </ul> |
| <h3>Integration</h3> <p>Leverage the flexibility of a SaaS platform for easy communication where you need it most.</p>   | <ul style="list-style-type: none"> <li>• Connect seamlessly with third-party systems, thanks to our open API</li> <li>• Shorten implementation time and lower costs with our pre-delivered Workday integration</li> <li>• Streamline processes with pre-delivered background screening and assessment</li> </ul>   |
| <h3>Career Site</h3> <p>Provide a great candidate experience on a Jobvite-hosted career site that matches your website design and promotes employment brand loyalty.</p> | <ul style="list-style-type: none"> <li>• Configure custom application and screening forms, multiple career sites and more</li> <li>• Give prospects an easy way to stay in touch with talent network or RSS feeds</li> <li>• Let candidates apply with a LinkedIn profile—or see who they know with LinkedIn Company Insider</li> <li>• Allow candidates to apply using Facebook</li> <li>• Enable visitors to send Jobvites to their contacts</li> </ul>                |
| <h3>Recruiting Intelligence</h3> <p>Deploy one intuitive platform that manages all your sourcing programs, and see the results.</p>                                      | <ul style="list-style-type: none"> <li>• Automatically and accurately track candidate sources, providing real-time source effectiveness metrics</li> <li>• Track results of job information sharing in and across social networks</li> <li>• Report career site and microsite traffic data and provide benchmark comparisons</li> </ul>  |

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| <h2>Reporting</h2> <p>Measure results with powerful analytics that demonstrate progress to executive leadership.</p> | <ul style="list-style-type: none"><li>• Create an unlimited number of custom reports using a drag-and-drop interface and advanced analytics</li><li>• Gain insight from many standard sourcing, pipeline, candidate, requisition and hiring reports</li><li>• Keep regulatory requirements top-of-mind with EEO and OFCCP compliance reports</li><li>• Automate end-to-end tracking of candidate sources and referrals</li><li>• Follow referrals across sources and social networks to provide complete source information</li><li>• Export any and all data to Excel</li><li>• Schedule reports to be delivered at defined frequency to specified users</li></ul> |
| <h2>User-friendly Interface</h2> <p>Appeal to candidates with an effortless experience that pays off.</p>            | <ul style="list-style-type: none"><li>• Speak to today's creative technology users with an enabled touch screen</li><li>• Give users the rapid access they expect with mobile- and tablet-friendly interfaces</li><li>• Dynamically render third-party data for rich, full-featured usage</li></ul>   |

## About Jobvite

Jobvite is the leading recruiting platform for the social web. Today's fastest-growing companies use applicant tracking, recruiter CRM and social recruiting software solutions from Jobvite to target the right talent and build the best teams. Jobvite is a complete, modular Software-as-a-Service (SaaS) platform which can optimize the speed, cost-effectiveness and ease of recruiting for any company. For more information, visit [www.jobvite.com](http://www.jobvite.com).

Take A Free Trial Today

**Jobvite**

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