



## Make referrals work for you.

Referrals are easier, faster, and cheaper to source than other types of candidates—and research shows they perform three times better over their first three years on the job. Jobvite Refer puts easy-to-use social sourcing and referral tools in the hands of your employees to help them recruit qualified friends, former colleagues, and people in their extended networks.

### Power to your people

Jobvite Refer makes it easy for employees to share open job opportunities within their social networks.

- Start connecting on your employees' favorite social platforms—such as Facebook, Twitter, and LinkedIn
- Let your employees send Jobvites, match friends to open requisitions, and schedule automatic broadcasts about current openings
- When referred candidates apply for a job, import referrals directly to Jobvite Hire or your existing Applicant Tracking System.

### Stronger Talent, Broader Reach

Jobvite Refer helps you cost-efficiently extend your reach to include everyone in your employees' social networks.

- Target more potential candidates of a higher caliber, using fewer resources
- Get your messages out to everyone—including passive candidates

- Strengthen your company's employer brand when employees recommend your job opportunities to their friends

### Success You Can Measure and Reward

Ever wonder how well your referral campaigns are working? Jobvite Refer provides instant visibility into your success.

- Track referrals back to their sources so you know who sent them and how they found you
- Use dashboard analytics and reporting to check into your referral program's progress
- See which employees refer the most candidates and use the analysis to reward top referrers, building excitement throughout the company and incenting employees to keep candidates coming through the door

# Key features of Jobvite Refer

## Social Recruiting and Referrals

- Jobvites – social job invitations that become viral, capturing source data
- Social automation and broadcasting apps, including Jobvite Publisher, Jobvite Facebook app, Work with Us Facebook app, and Facebook Social Jobs app
- Manual and automatic messaging to multiple social media channels
- Powerful recruiting intelligence
- Advanced report generation including pre-built templates

## Support

- Award winning customer support accessible via in-product chat, web, email, telephone, and social channels
- Designated account management available

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“**Jobvite makes it easy for our employees to refer candidates** and post openings to their Facebook wall which has fueled our candidate pool.”

– Linda Paul, Director of Team Development, Meetup