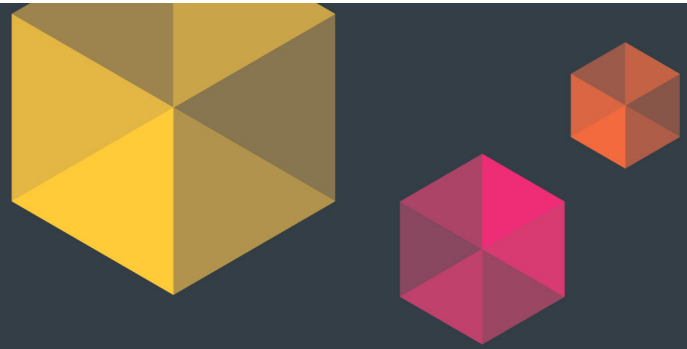


# RECRUITER NATION LIVE

Hosted by **Jobvite**



**June 5-7, 2017** Westin St. Francis , San Francisco #RNL17 **Sponsorship Prospectus**

Recruiter Nation Live, hosted by Jobvite, will be the largest gathering of people who understand that talent is the lifeblood of any business. This 2-day event of idea-inspiring content, industry trends and incredible networking will deliver unsurpassed exposure to recruiting decision makers at the world's fastest-growing organizations.

Enhance your company's visibility with impressive, expanded recruiting and talent acquisition decision makers by joining our RNL'17 sponsorship festivities — share your products, solutions, and services as a sponsoring partner. Available sponsorships are limited and granted on a first-come/first-served basis. Act today.

## Who Attends?

You can think of this event as a bigger and better Jobvite Summit where you get the best of both worlds. Everyone involved in the hiring process is welcome to join---recruiters, sourcers, executives, and hiring managers.

Our attendee profile below is from last year's customer-only summit. This year, as we open our event to a broader audience, we are expecting 600+ attendees across industries to participate in strategic conversations and sessions about the future of talent and recruiting.

### *Attendee Profile from 2016 Customer Summit:*

#### **Industry:**

Computer Software: 16%  
Internet/Services: 31%  
Marketing/Adv: 8%  
Retail: 11%  
Healthcare: 10%  
Telecom/Network: 16%  
Finance/Other: 8%

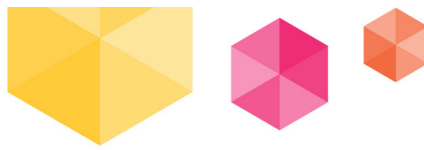
#### **Title:**

Vice President: 11%  
Director: 17%  
Manager: 20%  
Recruiter: 32%  
Sourcer: 8%  
Other: 12% (Analysts & Specialists)

#### **Company Size by**

##### **Employees:**

0 - 499: 48%  
500 - 1,499: 27%  
1,500 - 4,999: 16%  
5,000 - 9,999: 5%  
10,000+: 4%



## RNL'17 SPONSORSHIP PACKAGES:

DIAMOND | **\$25,000** | 1 Available

### Diamond level sponsor receives:

- General Session speaker on main stage (20 min)  
-- Topic must include at least one joint customer case study
- Exhibit table in prime space (One 6 ft. draped, 2 chairs, Wi-Fi Internet access, wastebasket, and electricity)
- Four (4) conference passes
- Pre-event sponsorship recognition in global promotions
- Post-event access to approved attendee list (opt-ins with names/titles/emails)
- Onsite signage & expo drawing passport\* exposure – logo promotion and lead generation
- Event website and conference app – logo
- Social media promotion – Facebook, LinkedIn, Twitter
- Jobvite blog guest – be a featured guest blogger on the popular Jobvite blog

PLATINUM | **\$15,000** | ~~2 Available~~ 1 Available

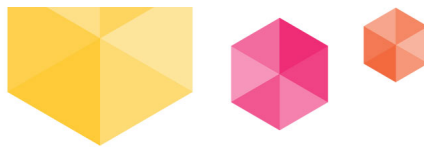
### Platinum level sponsors receive:

- Breakout session speaking opportunity with joint customer presentation
- Exhibit table in prime space (One 6 ft. draped, 2 chairs, Wi-Fi Internet access, wastebasket, and electricity)
- Three (3) conference passes
- Pre-event sponsorship recognition in global promotions
- Post-event facilitated email to all attendees. 1x email sent to each attendee by Jobvite, on behalf of sponsor. Sponsor to provide email file.
- Venue signage and expo drawing passport\* exposure – logo promotion and lead generation
- Event website and conference app – logo
- Social media promotion – Facebook, LinkedIn, Twitter
- Jobvite blog guest – be a featured guest blogger on the popular Jobvite blog.

GOLD | **\$10,000**

### Gold level sponsors receive:

- Exhibit Table (One 6 ft. draped, 2 chairs, Wi-Fi Internet access, wastebasket, and electricity)  
-- Space option given in order of when contracts are signed
- ~~• 2 minute welcome to attendees and introduction of speaker at assigned breakout session.  
-- Availability limited to first (5) Gold sponsors signed. First contracted/first served.~~ **SOLD OUT**
- Two (2) conference passes



- Pre-event sponsorship recognition in global promotions
- Venue signage and expo drawing passport\* exposure – logo promotion and lead generation
- Event website and conference app – logo
- Social media promotion – Facebook, LinkedIn, Twitter
- Jobvite blog guest – be a featured guest blogger on the popular Jobvite blog

## Lunch Sponsorship | **\$6,500** | 1 Available

- Lunch sponsorship features a 5-minute ‘word from our sponsor’ to RNL’17 attendees during a conference lunch.

## Wi-Fi Sponsorship | **\$5,500** | 1 Available

- Be the official RNL’17 Wi-Fi sponsor and receive prominent branding throughout the event
- Wi-Fi will be made available for the duration of the conference. Your company branding will appear on signage and attendee Wi-Fi login details.

## Breakfast Sponsorship | **\$4,500** | 2 Available

- Breakfast sponsorships include signage and acknowledgement at RNL’17

## AM/PM Breaks Sponsorship | **\$3,500** | 4 Available

- Break sponsorships include signage and acknowledgement at RNL’17

## Add-On Sponsorship Opportunities:

— Each require purchase of a sponsorship listed above —

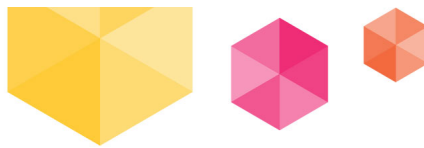
Extend your RNL’17 exposure—by reserving one of the following additional opportunities:

- Lanyard (co-branded) - **\$3,000**
- Charging Stations - **\$2,500**
- RNL’17 Attendee Passes for prospects/customers: **\$595 (per person)**

## \* Expo Drawing Passport

The expo passport will help drive attendees to visit each Sponsor table to get a passport stamp (plus business card exchange). Completed passports will be returned to the RNL’17 registration desk and entered into a prize drawing at the Closing Session.

Optional benefit: As a sponsor, you can join us on-stage at the Closing Session to draw and announce a winner of your own prize, valued at \$200 or more. To participate, please notify Jennifer Tran by May 1st.



## Secure Your Sponsorship Today:

Contact us for additional detail and to **reserve your sponsorship by May 1st.**

Email Jennifer Tran at [jennifer.tran@jobvite-inc.com](mailto:jennifer.tran@jobvite-inc.com) or send inquiries to [rnl@jobvite-inc.com](mailto:rnl@jobvite-inc.com).

**Important Note:** Vendors that wish to attend Jobvite's Recruiter Nation Live conference must purchase a sponsorship. Individual vendors are not eligible to purchase entry to Jobvite RNL except through one of the sponsorship packages listed here. All sponsorship benefits are subject to deadlines and availability. Promotional items, giveaways, online, print communications and presentation content are subject to Jobvite's review and approval.

> Full payment for each sponsorship is due **7 business days prior** to the kick-off of Recruiter Nation Live '17.