CONTINUOUS CANDIDATE ENGAGEMENT
Why You Need a CCE Recruitment Strategy

THE NEW RECRUITING LANDSCAPE

NEAR PERFECT UNEMPLOYMENT + NEW RECRUITING RULES = NEW RECRUITING TACTICS

CANDIDATES ARE IN CONTROL

60% abandon complex online applications
72% won’t consider your company again after a bad experience
85% won’t consider your company again after a bad experience

TA EXECS NEED TO IMPROVE ENTIRE CANDIDATE JOURNEY

QUALITY
EFFECTIVENESS
SPEED

REQUIRES A PLATFORM THAT SUPPORTS CANDIDATE ENGAGEMENT

#1 Supports every stage of the candidate journey, from ‘First look to First day’
#2 Deeply engages the candidate at every step
#3 Infuses automation & intelligence to increase recruiting speed & quality

Jobvite's CCE Solution
CANDIDATE CENTRIC RECRUITING MODEL
Engage with candidates from first look to first day

BRAND
SOURCE
TOOL

MATCH
HIRE
PREBOARD
ONBOARD

QUALIFY
APPLY
NURTURE
CAMPAIGN
SOCIAL REFERRAL

Jobvite
Onboard
Jobvite
Hire
Jobvite
Engage

WITH A CCE STRATEGY, YOUR BRAND IS A TALENT MAGNET

With a Candidate Centric Recruiting Strategy, companies can create a defensible, sustainable competitive advantage.

CCE IN ACTION
Forward thinking companies have figured it out

170% increase in social hires
40% of applicants through referrals
515% increase in applications

For more info on how to adopt a CCE recruiting strategy, please email: recruit@jobvite.com