

# Source Candidates from Your Talent Pool and Keep Them Engaged with Targeted Campaigns

## Jobvite Engage: A Leading Candidate Relationship Management and Recruitment Marketing Solution



Recruiting is tougher today than ever before. The competition for talent is incredibly intense, Millennial attention spans are shorter than 8-seconds, and there's a huge talent shortage and skills gap. That's why the traditional "post and pray" recruiting methods aren't working anymore. By shifting to a Continuous Candidate Engagement strategy, your employer brand will always stay top-of-mind regardless of whether they are passively or actively considering a new opportunity.

### Jobvite Engage Customers Realize Impressive ROI



### Reach Out to Candidates Where They Live

Jobvite Engage will help you fill your talent pool with quality candidates, segment them into specific groups, and then create an ongoing dialogue so that you are always top-of-mind when they are considering a new opportunity.

And, you can continually engage with them in emails, over social networks, on websites, and on their mobile devices.



*Our employer brand is gaining momentum in social media with Jobvite Engage and we are now able to show the business an ROI.*

**- LADONNA TUCKER, DIRECTOR OF TALENT ACQUISITION AND MOBILITY, SCHNEIDER ELECTRIC**



## Create a Centralized Talent Pool That You Can Dip Into Again and Again

- Build one centralized database of passive talent that your entire recruiting team can use to find quality candidates faster
- Automatically tag candidates in your talent pool with specific traits or skills for easy, targeted segmentation
- Track every interaction so that you always know a candidate's history and most current status
- Import resumes and contact info, to create searchable and reusable candidate records



## Build a Focused Recruitment Marketing Strategy that Dramatically Reduces Time-to-Fill

- Craft and schedule personalized branded campaigns using web pages, mobile, email, or social media tools
- Apply our recruitment marketing best practices, honed over years working with hundreds of customers in every industry
- We'll work with you to understand your unique needs and challenges, so that you can craft candidate messaging that drives results such as more, higher-quality candidates and a shorter time-to-fill



## Protect Your Talent Pool and Optimize Your Recruitment Marketing Efforts

- Track team activity in your talent pool and eliminate the risk of losing valuable candidate information when a recruiter leaves your organization
- Continuously improve your campaign results by analyzing robust reports and discovering what works and what can be improved

### KEY FEATURES OF JOBVITE ENGAGE

#### Sourcing

- Resume database and social profiles within Jobvite
- Open web search
- Capture passive talent with our Join Us App
- Community builder
- Import contacts

#### CRM/Talent Pools

- Automated contact tagging
- Bulk action on contacts and talent pools
- Boolean and faceted search
- Pipeline analytics

#### Campaigns

- Email campaigns
- Web and mobile campaigns
- Social network campaigns
- Campaign analytics
- Event-based recruiting



#### Sample Campaigns to Amp Your Hiring

- STEM
- Diversity
- Veterans
- Alumni hiring
- Internal hiring
- Silver medalists
- College students
- Passive candidates
- Rejected candidates
- Candidates at competitors

### About Jobvite

Jobvite is leading the next wave of recruitment innovation with Continuous Candidate Engagement (CCE), a candidate-centric recruiting model that helps companies engage candidates with meaningful experiences at the right time, in the right way, from first look to first day. The Jobvite Platform infuses automation and intelligence into today's expanded recruiting cycle to increase the speed, quality, and cost-effectiveness of talent acquisition. Focused exclusively on recruiting software since 2006 and headquartered in San Mateo, Jobvite has thousands of customers including LinkedIn, Schneider Electric, Premise Health, Zappos.com, and Blizzard Entertainment. To learn more, visit [www.jobvite.com](http://www.jobvite.com) or contact us at [sales@jobvite-inc.com](mailto:sales@jobvite-inc.com).