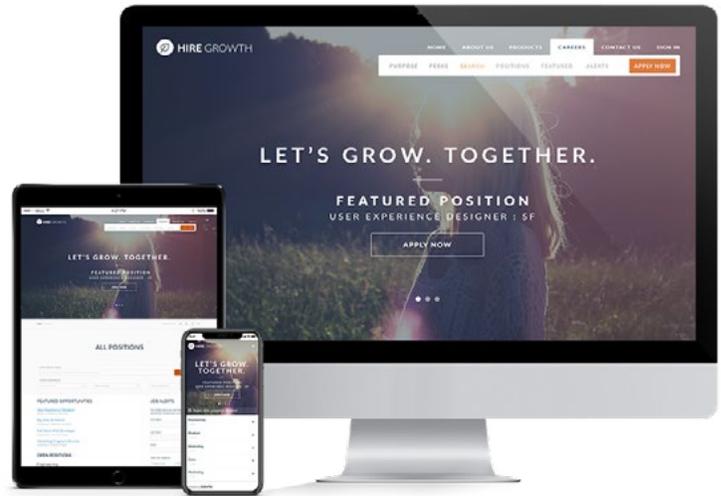


Wow Talent with Your Website

Jobvite Brand: Provide A More Engaging Career Site Experience



In today's competitive war for talent, employers must do everything they can to promote their brand online. Today's job seekers do their homework before they even apply and that starts with researching your career site. Because a candidate's "first look" at your employer brand matters, you need to put your best foot forward. Wow prospective candidates with captivating content that inspires them to want to work at your company, and then watch your application rates rise.



Stand out from the crowd

- Optimize your career site experience for desktop and mobile and raise its visibility on search engines.
- Use rich media to showcase your unique company culture, values, perks, and why it's awesome to work at your organization.
- Have dedicated career pages to attract target talent (i.e., university recruiting, diversity recruiting, etc.).



Be authentic

- Customize your career site to best convey company values and culture through the use of photos, videos, text, and more.
- Tell your company story in the most compelling way.



Keep it fresh

- Prevent your career site from becoming stale with ongoing career site and content updates.
- Deliver the most engaging content that is relevant to your unique audience.



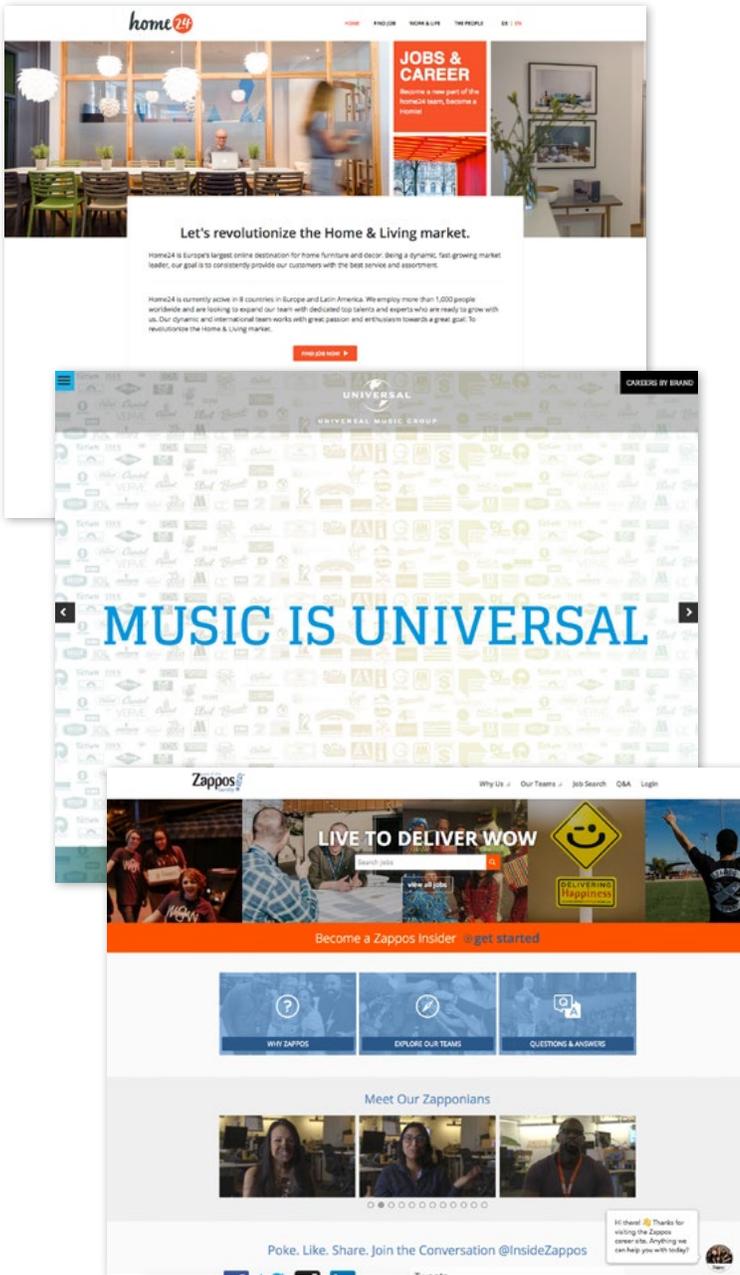
Partner with experts

- Benefit from the specific career site best practices Jobvite has gleaned from our work with thousands of customers.
- Rely on Jobvite's advanced career site framework and web development experts to deliver a career site that sells your employer brand.
- Stress less knowing Jobvite hosts your career sites in a secure environment.



Before Jobvite, we didn't have the luxury of name recognition that other brands had. Jobvite has helped us from a recruiting perspective and helped get our name out in the marketplace.

- SEAN MITCHELL, SR. DIRECTOR OF GLOBAL TALENT ACQUISITION, TENABLE



KEY FEATURES

- Creation of fully branded desktop, mobile, and internal career site
- Custom content placement and use of rich media
- Search engine optimization for increased visibility to posting
- Keyword and filters for job searches
- Custom organization of jobs and feature jobs
- Advanced tools to deliver a dynamic experience
- Additional career site pages
- Localization to support multiple languages



Services include:

- Initial and ongoing branding, content, and career site updates
- Installation of “Work with Us” application on your corporate Facebook page and continued support to help increase employee referrals
- Hosting services

About Jobvite

Jobvite is leading the next wave of recruitment innovation with Continuous Candidate Engagement (CCE), a candidate-centric recruiting model that helps companies engage candidates with meaningful experiences at the right time, in the right way, from first look to first day. The Jobvite Platform infuses automation and intelligence into today's expanded recruiting cycle to increase the speed, quality, and cost-effectiveness of talent acquisition. Focused exclusively on recruiting software since 2006 and headquartered in San Mateo, Jobvite has thousands of customers including LinkedIn, Schneider Electric, Premise Health, Zappos.com, and Blizzard Entertainment. To learn more, visit www.jobvite.com or contact us at sales@jobvite-inc.com.