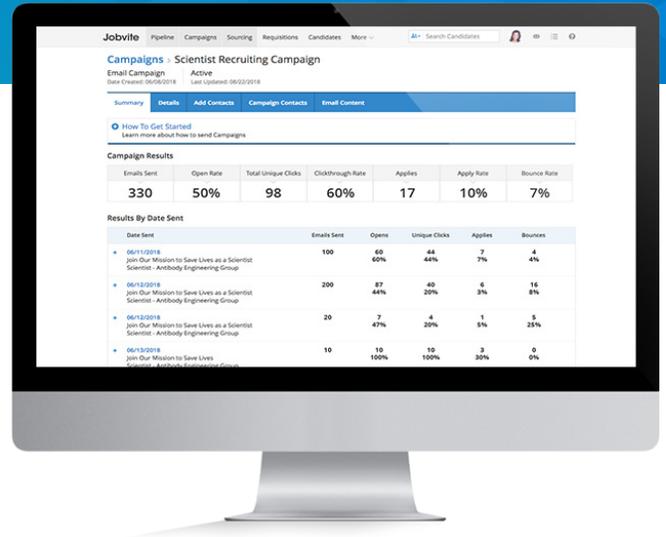


# Build A Best-In-Class Recruitment Marketing Engine

## Jobvite Engage Strategic Services



Partner with experienced recruitment marketing experts to strategically build a talent pipeline and proactively engage passive candidates. Jobvite Engage Strategic Services is a customized, end-to-end consulting offering to maximize your recruitment marketing initiatives.



Have A Strategy For Building A Pipeline of Qualified Talent  
**Better identify critical talent pools, and map out a strategy to grow that pipeline of talent.**

- We'll work to understand the needs and challenges of your organization, so you can craft the right candidate messaging
- Apply our best practices and expertise to implement a more optimized sourcing process



Follow Best-Practices For Increasing Candidate Response Rates and Engagement  
**Get noticed by the right candidates—with ease, convenience, and expertise.**

- Work with Jobvite professionals to create and launch powerful campaigns that reach prospects across every critical platform
- Leverage industry-leading best practices like SEO optimization, keywords, and creative designs that are proven to increase engagement



Maximize Your Investment By Driving Greater Recruiter Efficiency  
**Give your recruiters the tools and training they need to make the most of Jobvite Engage.**

- Improve results, elevate candidate quality, and increase ROI with higher usage of Jobvite Engage
- Gain access to a wealth of tools that simplify and encourage the use of Jobvite Engage, including standardized processes and ready-to-use campaign templates



Track the Right Metrics To Optimize Your Efforts  
**Measure your team's success with confidence and precision.**

- Our team will help you identify the key metrics that matter, ranging from recruiter usage to talent additions to pipeline growth
- We'll configure the system so you can track those metrics and create reports that help you analyze and measure team performance



*By the end of our final training we had four new applicants for these hard-to-fill roles. We were totally impressed with the Engage rollout and the results we saw.*

- TIM GILKEY, VP, TALENT ACQUISITION AT SANTANDER

# Select the Right Jobvite Engage Strategic Services Package

Jobvite offers a variety of strategic services packages to help meet your unique recruiting goals and needs.



## Engage Boost Services

Engage Boost Services is our 90-day engagement that allows you to take full advantage of the Jobvite Engage and Refer products to help you reach and cultivate the candidates you're looking for.



FEATURE	SILVER			GOLD			PLATINUM		
# of People Trained	Up to 10 people			Up to 20 people			Up to 30 people		
* Session	Session 1	Session 2	Session 3	Session 1	Session 2	Session 3	Session 1	Session 2	Session 3
Admin Training	✓			✓			✓		
Social Media Boost Training	✓			✓	✓		✓	✓	✓
Recruiter Basic Training	✓			✓	✓		✓	✓	✓
Recruiter Advanced Training	✓			✓	✓		✓	✓	✓
Email Campaign Training	✓			✓	✓		✓	✓	✓
Web Campaign Training	✓			✓	✓		✓	✓	✓
Day in The Life Training	✓			✓	✓		✓	✓	✓
<b>Delivery Method</b>	Remote			Remote			*On Site		
<b>One Email and Web Campaign</b>	Included			Included			Included		
<b>Engage Licenses</b>	2-10 licenses			11-20 licenses			20+ licenses		
<b>Duration</b>	90 days			90 days			90 days		

\*Each session will have a maximum of 10 people in order to amplify training and participation

\*Onsite delivery is for kick-off only and does not include Travel & Expense



## Engage Managed Services

Pairing Engage Managed Services with Engage Boost Services allows you to maintain your success with monthly ongoing strategy and execution to continuously drive candidate engagement.

We'll be an extension of your recruiting team to provide services across a broad range of categories that are designed to optimize your continued use of Jobvite Engage. You will receive a monthly hourly allowance of service hours that you can choose to apply across various services categories such as strategy sessions, campaign creation, reporting, and more.

SERVICE FEATURE	SILVER	GOLD	PLATINUM
<b>Total Monthly Service Hours</b>	5hrs/month	10hrs/month	20hrs/month
Strategy	1hr/month max	2hrs/month max	6hrs/month max
Training	5hrs/month max	10hrs/month max	20hrs/month max
*Campaigns	5hrs/month max	10hrs/month max	20hrs/month max
Reporting	1hr/month max	2hrs/month max	4hrs/month max
<b>Delivery Method</b>	Remote	Remote	Remote
<b>Recommended Engage Licenses</b>	2-10 licenses	11-20 licenses	20+ licenses

\*Please note hourly effort for Standard vs. Premium web and email campaigns below:

Standard campaigns:

- Web: 4 hrs
- Email: 1-2 hrs

Premium campaigns:

- Web: 6-10 hrs
- Email: 1-2 hrs

### About Jobvite

Jobvite is leading the next wave of recruitment innovation with Continuous Candidate Engagement (CCE), a candidate-centric recruiting model that helps companies engage candidates with meaningful experiences at the right time, in the right way, from first look to first day. The Jobvite Platform infuses automation and intelligence into today's expanded recruiting cycle to increase the speed, quality, and cost-effectiveness of talent acquisition. Focused exclusively on recruiting software since 2006 and headquartered in San Mateo, Jobvite has thousands of customers including LinkedIn, Schneider Electric, Premise Health, Zappos.com, and Blizzard Entertainment. To learn more, visit [www.jobvite.com](http://www.jobvite.com) or contact us at [sales@jobvite-inc.com](mailto:sales@jobvite-inc.com).

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