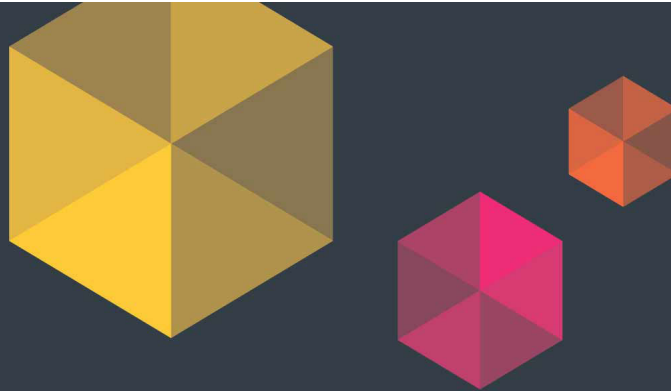


RECRUITER NATION LIVE

Hosted by **Jobvite**



September 9-11 2019 San Francisco #RNL19 **Sponsorship Prospectus**

Recruiter Nation Live, hosted by Jobvite, is the largest gathering of people who understand that talent is the lifeblood of any business. This 2-day event of idea-inspiring content, industry trends and incredible networking will deliver unsurpassed exposure to recruiting decision makers at the world's fastest-growing organizations.

Enhance your company's visibility with impressive, expanded recruiting and talent acquisition decision makers by joining our RNL'19 Showcase festivities — share your products, solutions, and services as a sponsoring partner. Available sponsorships are limited and granted on a first-come/first-served basis. Act today.

Who Attends?

Everyone involved in the hiring process is welcome to join — recruiters, sourcers, executives, and hiring managers.

Our attendee profile below is from RNL'18. This year, we are expecting 400+ attendees across all industries to participate in strategic conversations and sessions about the future of talent and recruiting.

Attendee Profile from RNL 2018:

Industry:

Manufacturing: 23%
Technology: 16%
Professional Services: 19%
Healthcare: 10%
Retail: 10%
Marketing/Advertising: 7%
Finance: 5%
Other: 10%

Title:

C-Level/Vice President: 8%
Director: 14%
Manager: 28%
Recruiter: 33%
HR: 5%
Other: 10% (Analysts & Specialists)

Company Size:

500-1: 39%
1,500-501: 17%
5,000-1,501: 25%
5,001+: 17%

DIAMOND SPONSOR | \$30,000 USD | 1 Available**Diamond level sponsors receive:**

- General Session speaking opportunity on main stage (10 minutes) *
- Exhibitor tabletop with premium location in Showcase space **
- Event website branding with company logo linked to corporate homepage
- Mobile app branding with company logo and description
- Showcase Passport printed with company logo
- Onsite event signage featuring company logo
- One (1) dedicated email on behalf of sponsor to opt-in attendees post-event ***
- Recognition as a sponsor in pre-event global promotions
- Social media promotion on our Facebook, Twitter, and LinkedIn channels
- Access to opt-in attendee list post-event (full name, email, title)
- Four (4) complimentary passes with option to purchase additional passes at \$499 each
- Guest blog a post on the popular Jobvite Blog ****
- Opportunity to purchase add-on packages!

* Session must be approved by Jobvite

** Includes one 6 ft. draped table, two chairs, one wastebasket, Wi-Fi Internet, and electricity

*** Sponsor to provide email file. Content to be approved by Jobvite before distribution

**** Topic and content to be approved by Jobvite

PLATINUM SPONSOR | \$18,000 USD | 3 Available**Platinum level sponsors receive:**

- Breakout Session speaking opportunity (45 minutes) *
- Exhibitor tabletop in Showcase space **
- Event website branding with company logo linked to corporate homepage
- Mobile app branding with company logo and description
- Showcase Passport printed with company logo
- Onsite event signage featuring company logo
- One (1) dedicated email on behalf of sponsor to opt-in attendees post-event ***
- Recognition as a sponsor in pre-event global promotions
- Social media promotion on our Facebook, Twitter, and LinkedIn channels
- Access to opt-in attendee list post-event (full name, email, title)
- Three (3) complimentary passes with option to purchase additional passes at \$499 each
- Guest blog a post on the popular Jobvite Blog ****
- Opportunity to purchase add-on packages!

* Session must include a customer presentation and be approved by Jobvite

- ** Includes one 6 ft. draped table, two chairs, one wastebasket, Wi-Fi Internet, and electricity
- *** Sponsor to provide email file. Content to be approved by Jobvite before distribution
- *** Topic and content to be approved by Jobvite

GOLD SPONSOR | \$12,000 USD | 10 Available

Gold level sponsors receive:

- Exhibitor tabletop in Showcase space **
- Event website branding with company logo linked to corporate homepage
- Mobile app branding with company logo and description
- Showcase Passport printed with company logo
- Onsite event signage featuring company logo
- Recognition as a sponsor in pre-event global promotions
- Social media promotion on our Facebook, Twitter, and LinkedIn channels
- Two (2) complimentary passes with option to purchase additional passes at \$499 each
- Guest blog a post on the popular Jobvite Blog ***
- Opportunity to purchase add-on packages!

** Includes one 6 ft. draped table, two chairs, one wastebasket, Wi-Fi Internet, and electricity

*** Topic and content to be approved by Jobvite

SILVER SPONSOR | \$8,000 USD | 10 Available

Silver level sponsors receive:

- Event website branding with company logo linked to corporate homepage
- Mobile app branding with company logo and description
- Onsite event signage featuring company logo
- Recognition as a sponsor in pre-event global promotions
- Social media promotion on our Facebook, Twitter, and LinkedIn channels
- One (1) complimentary pass with option to purchase additional passes at \$499 each
- Opportunity to purchase add-on packages!

What is the Showcase Passport?

The Showcase Passport is designed to help drive attendees to visit each sponsoring table. In exchange for a business card, sponsors will stamp an attendee's passport. Attendees are entered into a prize drawing when they have collected all sponsor stamps and turned in their passport to the registration desk. The best part? This isn't a race. Attendees will have until after lunch on the last day to turn in their completed passports.

The prize drawing will take place on the General Session stage after the closing session. Offering a prize of your own? As a sponsor, you are welcome to join us on stage to draw and announce your prize winners. To participate, please email Monica Nio at monica.nio@jobvite-inc.com by Friday, August 31st. Prizes must be pre-approved by Jobvite.

SPONSORSHIP ADD-ONS

All add-ons listed below require the purchase of a Silver, Gold, Platinum or Diamond sponsorship to participate. Availability is on a first come, first serve basis.

Wi-Fi Add-On | \$5,500 USD | 1 Available

- Complimentary Wi-Fi will be made available to attendees for the duration of the event. As the official Wi-Fi sponsor, your company will receive prominent branding throughout the event, including on printed signage and the online login details.

Lanyard Add-On | \$5,500 USD | 1 Available

- At an event, have you ever forgotten the name of the person you are talking to and had to look down at their badge? Or snapped a selfie with a fellow conference attendee? With the lanyard add-on, your company logo (co-branded with ours) will be the most looked at, photographed branding at the event.

Notebooks Add-On | \$5,500 USD | 1 Available

- Have an idea? Write it down. Whether attendees are taking notes or drawing doodles, the notebook add-on is the perfect way to get your company logo (co-branded with ours) on top of brilliant ideas held within.

Attendee List Add-On | \$3,000 USD | 1 Available

- Shaking hands and having meaningful conversations with every attendee at RNL is a large feat. With the attendee list add-on, you will receive name, email, title, and company of those who have opted-in. The list will be provided after the event, so you can continue your conversations or initiate new ones.

Charging Station Add-On | \$3,000 USD | 1 Available

- For when the fun lasts longer than your phone battery. The charging station add-on features individual charging lockers attendees can leave their phone in, with signage to power your brand. So relax. Recharging has never been easier.

Breakfast Add-On | \$4,500 USD | 2 Available

- Come hungry, leave hungry to learn. The breakfast add-on is the perfect way to fuel attendees before feeding them content the rest of the day. Your company branding will be featured on signage.

Lunch Add-On | \$6,500 USD | 2 Available

- Give attendees something to chew on. Literally. The lunch add-on elevates your company presence with branded signage and the opportunity to address attendees for 5 minutes while they have their mouths full with savory bites.

Break Add-On | \$3,500 USD | 3 Available

- A well-deserved break requires refreshments. The break add-on features branded signage promoting your company. There are two morning breaks and one afternoon break available to choose from, all on a first come, first served basis.

Custom Add-On | * Pricing to be determined

- Have an idea? We are all ears. Let's work together to bring your vision to life and elevate your company at RNL in a meaningful way. Reach out to Monica Nio at monica.nio@jobvite-inc.com to get the conversation started.

GET IN TOUCH:

For additional information and sponsorship availability, email Monica Nio at monica.nio@jobvite-inc.com. We look forward to working with you and bringing your brand to life.

Important Note: Purchase of a sponsorship is required to host or participate in any sponsor deemed activities at Recruiter Nation Live. All sponsorship benefits are subject to deadlines and availability. Promotional items, giveaways, online and print communications and presentation content are subject to review and approval by Jobvite. Prices listed are in USD.

> Full sponsorship payment is **due prior** to the kick-off of RNL'19.

Please confirm your sponsorship by providing the billing details and authorized signature below, and return to Monica Nio at monica.nio@jobvite-inc.com

BILLING CONTACT INFORMATION

Sponsorship Level:	
Sponsorship value:	
Total cost after Discount:	
Title:	
Company:	
Address:	
City:	
State, Zip Code:	
Phone:	
Email:	
Signature of Acceptance:	
Date:	

*Billing Terms: 100% invoiced upon contract execution due net 30. If this agreement is executed less than 30 days prior to the event, payment is due upon receipt of invoice.

TERMS AND CONDITIONS The organization listed above (the "Sponsor") contracts Jobvite (the "organizer"). This event is during September 9-11, 2019.

PAYMENT Terms 100% invoiced upon contract execution due net 30 If this agreement is executed less than 30 days prior to the event, payment is due upon receipt of invoice. If payment in full is not received prior to the start of the events, all sponsorship benefits, including branding, sponsor table, speaking, and any presence at the events, will be cancelled.

CONFIDENTIALITY AGREEMENT The terms and conditions of this Agreement are confidential and cannot be disclosed to any third party without written consent. This Agreement is intended to be fully binding.

CANCELLATION POLICY Upon signing this agreement, your company is responsible for 100% payment. In the event that Jobvite cancels the event due to an act of God, declaration of war, act of foreign enemies, one or more occurrences that could directly or indirectly impair travel, or any other act or event that directly or indirectly causes cancellation of the conference, Jobvite shall reimburse 100% of the payment to the sponsor.