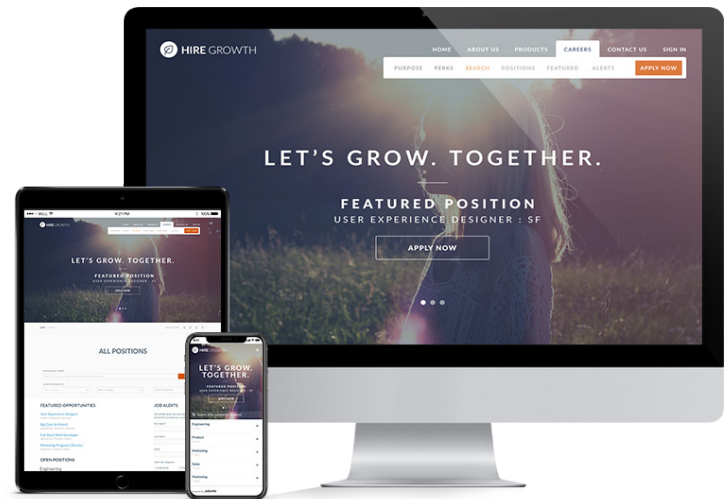


Wow Talent with Your Website

Jobvite Brand: Provide A More Engaging Career Site Experience



In today's competitive war for talent, employers must do everything they can to promote their brand online. Today's job seekers do their homework before they even apply and that starts with researching your career site. Because a candidate's "first look" at your employer brand matters, you need to put your best foot forward. Wow prospective candidates with captivating content that inspires them to want to work at your company, and then watch your application rates rise.



Stand out from the crowd

- Optimize your career site experience for desktop and mobile and raise its visibility on search engines.
- Use rich media to showcase your unique company culture, values, perks, and why it's awesome to work at your organization.
- Have dedicated career pages to attract target talent (i.e., university recruiting, diversity recruiting, etc.).



Be authentic

- Customize your career site to best convey company values and culture through the use of photos, videos, text, and more.
- Tell your company story in the most compelling way.



Keep it fresh

- Prevent your career site from becoming stale with ongoing career site and content updates.
- Deliver the most engaging content that is relevant to your unique audience.



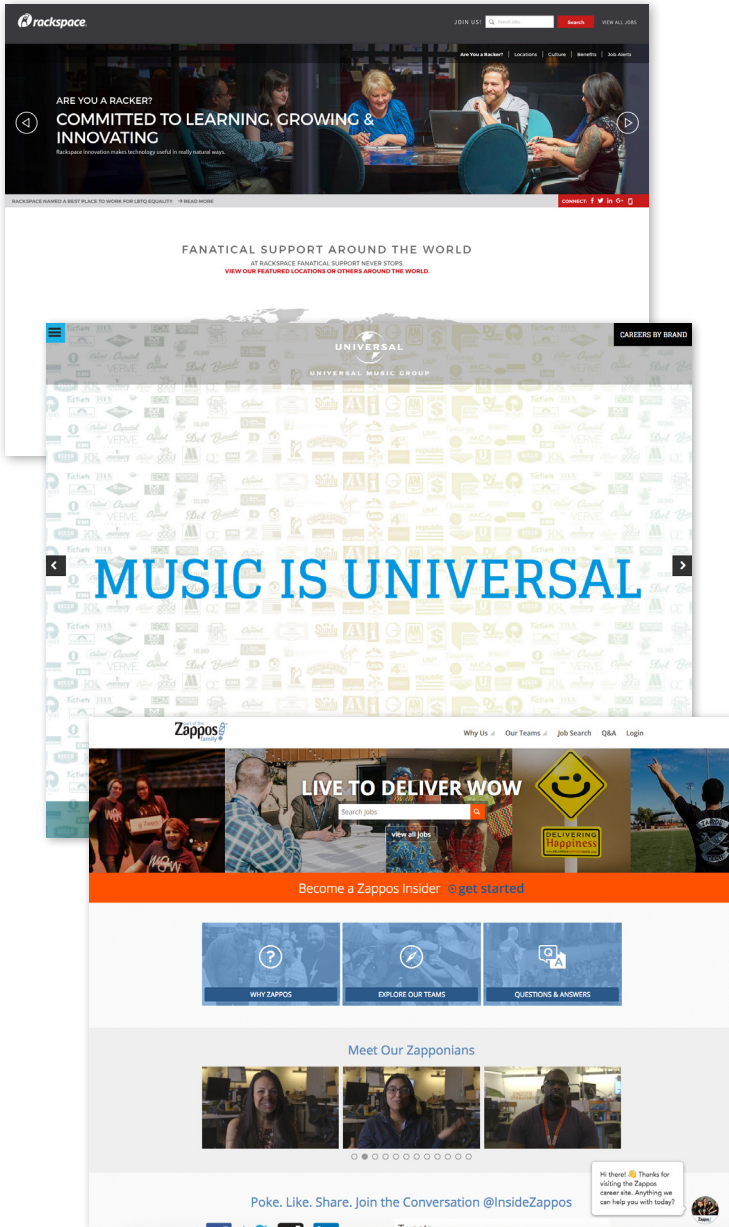
Partner with experts

- Benefit from the specific career site best practices Jobvite has gleaned from our work with thousands of customers.
- Rely on Jobvite's advanced career site framework and web development experts to deliver a career site that sells your employer brand.
- Stress less knowing Jobvite hosts your career sites in a secure environment.



Before Jobvite, we didn't have the luxury of name recognition that other brands had. Jobvite has helped us from a recruiting perspective and helped get our name out in the marketplace.

- SEAN MITCHELL, SR. DIRECTOR OF GLOBAL TALENT ACQUISITION, TENABLE



KEY FEATURES

- Consistent branding across all devices to match your corporate website
- Custom content placement and use of rich media
- Search engine optimization for increased visibility to posting
- Keyword and filters for job searches
- Custom organization of jobs and feature jobs
- Advanced tools to deliver a dynamic experience
- Additional career pages of content
- Localization to support multiple languages



Services include:

- Full career site hosting with 99%+ uptime
 - Live technical support*
 - Advanced career site framework with ongoing updates of new features and enhancements
 - Ongoing maintenance and updates (brand colors and font types, images, videos, search filters, etc.)**
- *Refer to your Jobvite Master Subscription Agreement for Support Hours.
**Career site redesigns require scoping and a one-time fee.

Sample Brand Career Sites

Check out one of the following sample career sites so you can get a good feel of how a career would look for each of the packages. Just click on the hyperlinks below.

SILVER	GOLD	PLATINUM
Telesign	Appirio	Dollar Shave Club
AAK	SoutheastHEALTH	Rackspace
Healogics	Citarella	RKMI

Jobvite Brand gives you advanced features and customization options to deliver a superior career site that provides job seekers with a memorable impression of your employer brand. Jobvite Brand is available in three packages to address the specific needs of your organization.

FEATURES	SILVER	GOLD	PLATINUM
Consistent branding across all devices to match your corporate website	✓	✓	✓
Links to company social media accounts	✓	✓	✓
Keyword search and search filters	✓	✓	✓
Custom organization of jobs	✓	✓	✓
Featured jobs	✓	✓	✓
Similar job promotions based on current job description	✓	✓	✓
Custom content placement		✓	✓
Actionable headlines like a search bar		✓	✓
Dynamic banner at the top of career site		photo slideshow	video
Visual search using icons instead of text		up to 12	up to 20 w curated content
Employee testimonials to advocate for your employer brand		6	9
Interactive map where users click pins to view a filtered listing of jobs and other information about the selected location or region			✓
Current openings count to display number of open jobs by category			✓
Virtual effect to create an illusion of depth on the career site			✓
Social media feed to display company Twitter and/or Instagram posts			✓
Additional career pages of content		2 pages	5 pages

Information contained in this data sheet is subject to change without notice. Please refer to your Jobvite Statement of Work for a detailed description of Brand Services.

About Jobvite

Jobvite is leading the next wave of talent acquisition innovation with a candidate-centric recruiting model that helps companies engage candidates with meaningful experiences at the right time, in the right way, from first look to first day. The Jobvite Platform infuses automation and intelligence into today's expanded recruiting cycle to increase the speed, quality, and cost-effectiveness of talent acquisition. Focused exclusively on recruiting software since 2006 and headquartered in Silicon Valley, Jobvite serves thousands of customers including Ingram Micro, Schneider Electric, Premise Health, Zappos.com, and Blizzard Entertainment. Jobvite continues to empower companies to provide an even richer hiring experience with its recent acquisitions of Talemetry, RolePoint and Canvas – enabling hiring teams to source, engage, hire, onboard, and retain top talent with one end-to-end platform. To learn more, visit www.jobvite.com or contact us at sales@jobvite-inc.com.

Standard Career Site and Jobvite Brand Comparison

	STANDARD	BRAND
Employer branding	Moderate	High
Match career site to corporate site's font color and style ¹	Yes*	Yes
Creation of career sites with corporate logo, corporate website navigation, header, and footer for desktop only	Yes*	Yes
Creation of new fully branded career site	No	Yes ²
Use of custom content, color, text, layout, buttons, font style	No	Yes
Use of rotating banners and image slideshow	No	Yes
Include standard videos, embedded videos, muted auto-play video banners	No	Yes
Branded apply page	No	Yes
Additional landing pages (department specific, perks/benefits, special recruiting campaign pages etc)	No	Yes
Usability	Moderate	High
Candidate signup for future job notifications via email	Yes	Yes
Enable candidates to apply w/o reg and login	Yes	Yes
Reporting, website analytics for Jobvite hosted pages	Yes	Yes
List jobs by category and provide job description	Yes	Yes
Organize and filter job listing by custom groups	No	Yes ³
Display featured jobs	No	Yes
Search jobs on career site with keywords	No	Yes
Mobile specific capabilities	Moderate	High
Mobile career site	Yes	Yes
Search jobs on career site with keywords	Yes	Yes
Display corporate logo	No	Yes
Customize "About the Company" on mobile career site home page	No	Yes
Customize the menu slide out page	No	Yes
Add/reposition/modify page elements to minimize scroll/clicks/taps ⁴	No	Yes
Social sharing	High	High
Links to corporate social media sites	Yes*	Yes
Send Jobvites from job description page	Yes	Yes
Distribution of jobs to social platforms	Yes	Yes
Price/Availability	included with Jobvite Hire	add-on to Jobvite Hire; Jobvite Gold Brand included with Jobvite Platform

* iFrame option only

¹ If linked CSS Style sheet is provided by customers

² Example custom page elements - custom action buttons that scroll with the page, hover over apply button, add search functionality at the top of page etc

³ Organize and filter by job type, location, category, department

⁴ Customer to provide all webpage assets – content, video, images etc.