

4 Tips to

Transform Recruiting into a Strategic Function

1

Stop Doing All the Things

Every day, recruiters are expected to do several **time-consuming, repetitive tasks**:



2

Choose Technology that Helps, Not Hinders

Liberate recruiters from administrative work by **utilizing technology** with the following capabilities:



3

Turn Recruiters into Strategic Coaches

Prepare your teams with these **three skills** to transform the recruiting role into a **talent advisory function**:



4

Harness the Power of Recruiting and Data and Analytics

Leverage rich internal and external **labor market data and advanced analytics** to influence key talent decisions and stay ahead of the competition.



Source: IDC Talent Acquisition Survey 2019

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Keys to a Successful Transformation

- Future-Proof the Recruiting Role**
Elevate recruiting by embracing technology and focusing on strategic initiatives.
- Support Data-Driven Recruiting**
Provide recruiters with talent analytics and forecasting tools to translate data into action.
- Understand the Business**
Find the right technology by understanding business goals and long-term talent strategy.

Message from the Sponsor

Recruit with purpose. Hire with confidence. Jobvite is a comprehensive talent acquisition suite that offers a marketing-inspired approach to recruiting by intelligently attracting your dream candidates, automatically screening for the highest quality, engaging employees invested in their futures, and retaining the people who care the most about your organization by combining the power of data and the human touch.

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