



The Jobvite AI Innovation Lab delivers data analysis and insights to help talent acquisition leaders achieve better results. Supporting over 2,000 customers led to this talent intelligence center of excellence. Leveraging predictive analytics, data science, machine learning, and artificial intelligence, the experienced team of Ph.D. data scientists enables clients to deploy and scale data strategies with low risk and high dependability. Jobvite's AI Innovation Lab increases transparency, reduces bias and elevates talent acquisition.



Improve candidate engagement with your employer brand

- Analyze candidate attraction and engagement with your employer brand broken down by gender, ethnicity, and job category
- Identify the best sources for attracting key talent audiences
- Assess talent pool engagement
- Engage your talent pool by identifying “the moments that matter”



Optimize processes for greater efficiency

- Prioritize hiring needs
- Understand where bias plays a role in your hiring process
- Spot bottlenecks that impact time-to-hire
- Predict estimated time-to-fill for discrete roles



Identify skills gap with current workforce

- Forecast future skills demand and prescription to bridge the gap
- Identify high demand and short supply skills with suitable substitutions to bridge the gap

Example Diagnostic Topics

Engagement Health

- Score talent pool based on fit for need

Talent Bias Assessment

- Talent pool engagement report by gender, ethnicity, and job category

Skills Demand, Supply, and Transformation

- Identify skill demand and supply gaps and potential employees suited to cover gaps



Your organization benefits from innovative talent strategies.



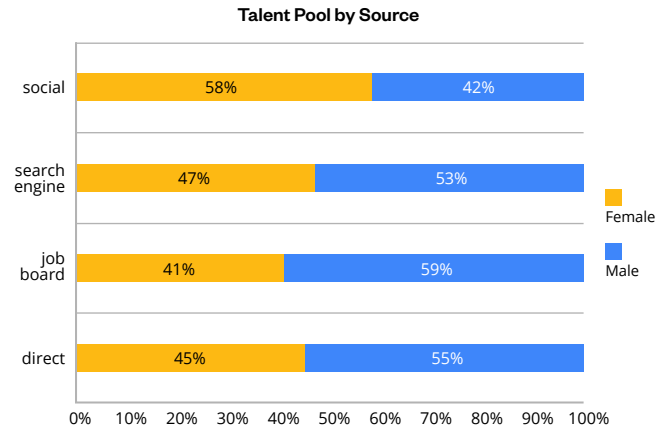
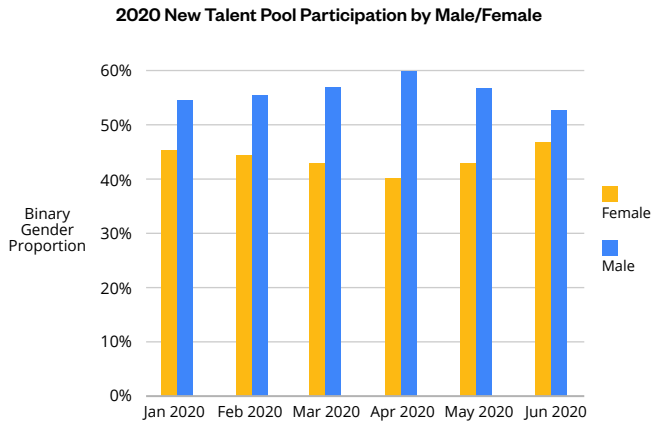
Your TA team gains critical insights to solve talent challenges.



Your candidates and employees experience best-in-class personalization.

Case Study

A global financial institution sought to understand their 2020 D&I recruitment marketing program effectiveness. The client believed COVID-19 disproportionately affected female employees. Jobvite's AI Innovation Lab analyzed the customer's data and recruitment content and discovered that females were more likely to respond to social campaigns and job notifications. The customer quickly adapted recruitment strategies accordingly.



Jobvite: A partner invested in your success



Expert Support Services

Part of Jobvite's Expert Support Services, the AI Innovation lab helps customers get more value from their recruiting technology to drive business outcomes.



Accelerate your talent acquisition evolution

The Jobvite AI Innovation Lab leverages our proprietary EVOLVE Talent Acquisition Framework as a roadmap for developing a top-performing, data-driven TA team: one that energizes recruiters, delights candidates, and results in happy hiring managers.

Customer and Industry Recognition



ATS and Recruitment Marketing Leader



Top Rated ATS



Leader of WW Modern Talent Acquisition Suites

JOBVITE

Jobvite is a comprehensive talent acquisition suite that offers a marketing-inspired approach to recruiting from first look to first promotion and beyond.