



RECRUITER NATION LIVE

Presented by Jobvite



JOBVITE

RNL 2020 - The Future of Talent Acquisition

December 10, 2020 – 1:00 PM - 6:00 PM ET

Agenda

*This is preliminary and subject to change

Don't miss this fast-paced, one day of actionable content that will prepare you and your team to recruit the talent of tomorrow.

Imagine the Future of Talent Acquisition

Every major advance, improvement or innovation in history began with one thing—imagination. Join Jobvite CEO, Aman Brar, along with talent leaders from some of the most successful TA teams, as they imagine a future for talent acquisition that is end-to-end, diverse, inclusive, data-driven, automated, AI-powered, frictionless, and inspirational to candidates and recruiters alike. Big thinkers welcome.

Jobvite's Strategy for Products and Services to Lead the Next Generation of Recruiting Success

Join Kevin Mease, VP of Product Strategy, and his team to learn how Jobvite's innovation will drive the products and services transforming and evolving talent acquisition to be purposeful, personalized, data-driven, and automated.

Executive Track

Strategies to Scale Up Talent Quickly Post Pandemic

Join industry thought leader Tim Sackett, President of HRU Technical Resources and Chief Storyteller Fistful of Talent, Blake Wettstein, Director HR Technology, Ingram Micro, and Peter Clare, Jobvite's SVP of Customer and Operations, to discuss how to get your strategy in place today, for the hiring of tomorrow. And then bring your questions ready to ask Tim and the team in a rapid-fire panel discussion.

TA Leader Track

Plans and Programs to Build Talent Pipelines for the Future

Madeline Laurano, Founder of Aptitude Research Partners, Michael Wright, Global Head of Talent Acquisition at GroupM, and Kurt Jones, Jobvite's Sr. Product Marketing Manager, will lead a discussion on what plans and programs you can create and put in place today, to build talent pipelines for tomorrow. Bring your questions ready to ask Madeline and the team in a rapid-fire panel discussion.

Recruiter / User Track

Best Practices—Attracting Candidates Today for the Roles of Tomorrow

Lori Sylvia, Founder of Rally Recruitment Marketing along with Amy Hughes, Jobvite's Sr. Director of Customer Enablement, and Kunal Kapur, Senior Director of Account Management at Jobvite, will discuss the best practices to source and engage candidates today, for next year's hiring. Then have your questions ready for the rapid-fire panel discussion with Lori and the team.

Executive Track	TA Leader Track	Recruiter / User Track
<p>Strategies for a Next Generation Candidate Experience</p> <p>Hung Lee, Cofounder & CEO of Workshope.io and Curator for Recruiting Brainfood, along with Michael Wright, Global Head of Talent Acquisition at Group M, and Jobvite CEO Aman Bar will help imagine how the candidate experience will evolve in the next generation with specific discussion around career sites and diversity hiring. Hear and participate in their discussion on how the candidate experience will become more personalized with new innovation, new thinking, and imagination.</p>	<p>Imagine Futuristic Candidate Experience through Better Communication</p> <p>William Tincup, President & Editor-At-Large at RecruitingDaily.com, will be joined by Tony Suzda, Sr. Manager of Talent Acquisition & Talent Strategy at Dent Wizard International, to break down candidate communication best practices designed to improve the candidate experience in 2021 and beyond. Then, William and Tony will join Jobvite's Director of Strategic Services, Janine Woodworth, for a rapid-fire panel.</p>	<p>How Recruiters Can Personally Improve the Candidate Experience</p> <p>Kevin Grossman, Talent Board President, and Wendy Dugan, HR Business Partner Talent Acquisition at Covia, will focus on the best practices, specifically for recruiters, to improve the candidate experience. Then, Kevin and Wendy will join Jobvite's Head of Recruiting, Brianna Thomas, for a rapid-fire panel. Bring your questions!</p>
<p>Strategies to Achieve Data-driven Recruiting for Predictable Hiring Outcomes</p> <p>Ben Eubanks, HR Analyst at Lighthouse Research & Advisory and Lynn Henson, VP Recruiting, Employee Development & Residence Life at American Campus along with Zach Linder, Jobvite's VP of Machine Learning & Analytics, will cover how objective measurement of talent acquisition data can positively impact your talent strategy. Learn how a compelling data story helps you achieve predictable hiring outcomes. Following, bring your questions to the rapid-fire panel discussion with Ben and team.</p>	<p>Imagine and Uncover the Hidden Gems in Your Recruitment Data</p> <p>Kimberly Jones, Principal & CEO of Kelton Legend, will be joined by Jared Bazzell, Sr. Manager Talent Acquisition at CDW, and Morgan Llewellyn, Jobvite's Chief Data Officer, to tell the untold stories of recruitment data, and why these hidden gems are the treasure you need to unlock valuable insights. Then, Kimberly, Jared, and Morgan, will be ready for your questions in a rapid-fire panel discussion.</p>	<p>The Metrics that Matter Most to Recruiting Success</p> <p>Aubrey Blanche, The MathPath & Director of Equitable Design & Impact at Culture Amp and Shawna Ford, Sr. Director Culture & Talent at Wedgewood and Josh Jones, Corporate Recruiter at Jobvite, will lead us through a discussion about what the numbers mean and provide tips on how to benchmark yourself against the competition. Afterwards, bring your hard-hitting analytics questions for a rapid-fire panel discussion.</p>
<p>Why Your DE&I Efforts Must Create a Strategic Sense of Belonging</p> <p>Hear Kimberly Jones, Principal & CEO of Kelton Legend and Sr. Director Enterprise Talent Strategy at University of California, Irvine, share her perspectives on how DE&I efforts must create a sense of belonging for the members of your organization.</p>		
<p>Hiring Great Talent and Bringing an Entrepreneurial Mindset to Your Job</p> <p>We will be joined at RNL '20 by award-winning entrepreneur and investor Daymond John, who currently serves as the founder, president, and CEO of FUBU. He also appears as an investor on ABC's hit reality television series "Shark Tank," where he shares marketing and entrepreneurial insights weekly with millions of viewers. John will share his perspective on what talent is critical to driving business outcomes and what talent organizations will need to be successful in the future in a fireside chat with Jobvite CEO, Aman Bar.</p>		
<p>Join us for live networking and collaboration during RNL in our breakout rooms and board rooms. You'll have an opportunity to see live product demonstrations or join individual breakout discussions across a variety of topics including – recruiting in healthcare, data-driven recruiting, agile recruiting, AI and automation, and many more!</p>		